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Do it Best Corp. Announces Associate Sponsorship of Independent We Stand
Home improvement co-op encourages consumers to buy local, support community

Fort Wayne, Ind. – [Do it Best Corp.](#) is proud to announce its support of a nationwide movement of independent businesses championing the benefits of buying local. Through its [Independent We Stand](#) sponsorship, Do it Best Corp. expects to further enhance the impact its member retailers have in the communities they serve across the country.

With more than 3,800 independently-owned locations, Do it Best Corp. is the only U.S.-based full-service distributor of lumber, hardware and building materials products in the home improvement industry and is the latest high-profile business to add to the momentum of this movement. Its membership includes hardware stores, home centers, lumberyards, commercial/industrial suppliers and e-tailers with annual wholesale sales nearing \$3 billion.

Do it Best Corp. will work alongside co-sponsors [STIHL Inc.](#) and [FCA US LLC](#) to continue efforts to increase awareness about the importance and strong economic benefits of buying local through marketing campaigns, social media and strong partnerships.

“Our members live, work and contribute to the success of their communities every day. It only makes sense that we’d partner with a buy local movement since it’s already in our members’ DNA. Efforts to bring greater awareness to the importance of buying local clearly resonate with our member-owners. It exemplifies who we are and who we are all here to serve nationwide,” said Dan Starr, President & CEO of Do it Best Corp.

Independent We Stand has made it easier than ever for consumers who are committed to buying locally to find small businesses to support. Shoppers can go to IndependentWeStand.org or use the Independent We Stand Buy Local app to find independently-owned businesses on-the-go. The app is available for [Android](#) or [iPhone](#) devices. Through tiered [membership levels](#), Independent We Stand can also help businesses find ways to increase their online traffic.

“It’s because of companies like Do it Best Corp. that we can help these independent businesses,” said Bill Brunelle, co-founder of Independent We Stand. “With their support, we can offer free resources to thousands of businesses. The more successful these independent stores are, the more they reinvest and the bigger economic impacts they will have on their communities.”



About Independent We Stand

Independent We Stand is a movement of independent business owners across the country dedicated to informing their communities about the importance of “Buying Local” and how these efforts bolster their local economy. This movement supports all local and national causes committed to boosting local economic development projects. The Independent We Stand movement is co-sponsored by STIHL Inc. and FCA US LLC.

www.IndependentWeStand.org

About Do it Best Corp

Based in Fort Wayne, Ind., Do it Best Corp. is the only U.S.-based, member-owned comprehensive and fully integrated hardware, lumber and building materials buying cooperative in the home improvement industry. With annual sales approaching \$3 billion, Do it Best Corp. is the second largest co-op in the industry, serving more than 3,800 member-owned locations in the United States and 54 other countries. For more information, visit doitbestcorp.com.

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