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Independent We Stand Launches Mobile App for Android and iPhone

Android and iPhone Users Can Join the Indie Movement with Ease

(VIRGINIA BEACH, Va.) – Independent We Stand, a national movement for independent businesses, announces the release of a free mobile app for Android and iPhone. The Independent We Stand mobile app provides users a simple business search engine to find locally owned, independent businesses in their area and across the country.

The search engine has five categories: Shop Local, Eat Local, Local Services, Play Local, and Other, making it easy for users to localize their lifestyle and support their local economy. Once a category is selected, users can search by current location or select an address, city, state or zip code. Users also have the ability to recommend their favorite locally owned businesses.

The application is both consumer and business owner-friendly. Business owners can use the app to become a member of Independent We Stand and list their company in the database. Basic membership is free, and premium and ambassador memberships are available for an annual fee. Learn more here <http://www.independentwestand.org/membership/>.

The Independent We Stand app also features a blog that provides helpful tips on buying local and up-to-date news affecting small businesses and indie consumers. Users can also access Independent We Stand videos and the press room.

“The Independent We Stand mobile app is a user-friendly tool that will allow indie supporters to connect with locally-owned businesses in their community more efficiently,” said Bill Brunelle, project manager of Independent We Stand. “Information about great places to dine, shop and have fun is right at your fingertips.”

Download the Independent We Stand app for Android [here](#) and for iPhone [here](#).

About Independent We Stand

Independent We Stand is a movement of independent business owners across the country to inform their communities about the importance of “Buying Local” and how these efforts bolster their local economy. This movement supports all local and national causes committed to boosting local economic development projects. The Independent We Stand movement is sponsored in part by STIHL Inc. www.IndependentWeStand.org

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